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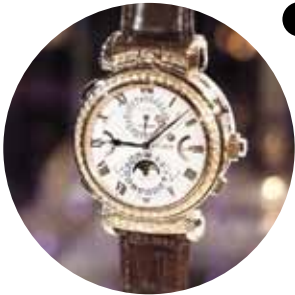
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### BACK STORY:

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- 01.** Guido Benedini, President and CEO Alpina Watches International SA.
- 02.** Mike Thompson and legendary artist Chuck Close.
- 03.** Betsy Eiseman, Louise Eiseman and Richard D. Eiseman, Jr. celebrate the 50th Anniversary of Eiseman Jewels.
- 04.** Bulgari chief watch designer, Fabrizio Buonamassa shows how it's done at Bulgari in NYC.
- 05.** The guest of honor at Patek Philippe's 175th Anniversary celebration at the Rainbow Room in New York: The Patek Philippe Grandmaster Chime Ref. 5175.
- 06.** Dr. Helmut Crott, Owner and CEO of Urban Jürgensen & Sønner, proudly accepts the GPHG Men's Prize,
- 07.** Charris Yadigaroglou of MB&F enjoying iW's December 2014 'Backstory.'
- 08.** Showing off their GPHG trophies are Kari Voutilainen for 'Artistic Crafts' and brothers Bart & Tim Grönefeld for 'Tourbillon.'
- 09.** Thomas Crye, Cartier international watchmaking marketing director, unveils 2015 treasures in La Chaux-de-Fonds. Stay tuned.

iW MAGAZINE'S TEAM CONTINUES ITS GLOBAL ADVENTURES, CONNECTING WITH RETAILERS, BRAND PARTNERS, CELEBRATED WATCHMAKERS AND INDUSTRY ICONS. WHERE DO YOUR WATCH ADVENTURES TAKE YOU? BRING IW WITH YOU!

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# Independent Atelier

GRÖNEFELD



Bart and Tim Grönefeld

## GRÖNEFELD

BY ELIZABETH DOERR

**T**WO BROTHERS WITH THE LAST NAME GRÖNEFELD are behind the simple name of this boutique brand. Don't be fooled by the simplicity of the eponymous name, though. It in no way reflects the complexity of the watches.

Having spent years honing their craft in the workshops of Switzerland,

for example at complication specialist Audemars Piguet Renaud et Papi (APRP), the brothers returned to Holland to make what has become the most complicated watch to ever be manufactured in that country: the GTM-06, whose initials stand for Grönefeld Tourbillon Minute Repeater - a watch that was in development for more than four

► **Bart (born 1969) and Tim (born 1972)** Grönefeld of Oldenzaal, Holland, are best known for the GTM-06 minute repeater (1998), One Hertz (2010), and the Parallax Tourbillon (2014).

years before one was ever sold.

This should come as no surprise since their great-grandfather, Johan Grönefeld, began practicing the art of watchmaking in 1912 in the very city - and indeed the very workshop (at right) - the brothers continue to live in today: Oldenzaal, located near the German border.

The One Hertz timepiece is characterized by striking off-center, monochromatic visuals. This year's Parallax Tourbillon boasts similar visuals, but far different mechanics: a visible flying tourbillon occupies the spot where the One Hertz's very large subsidiary seconds dial was placed. The seconds are now placed in the center of the solid silver dial while the actual hour and minute subdial remains off to the side in the 2 o'clock position.

The large seconds have another function here: to display the

precision of the tourbillon. The timepiece's chosen name, Parallax, actually refers to the apparent change in position of an object when the observer changes his or her own position.

Speaking of changing position, the time is set by pushing the crown rather than pulling it to help avoid accidental damage; a function indicator tells the owner whether it is setting or winding. A hacking seconds function allows perfect setting to the second. The watch is housed in a 43mm red gold case limited to just twenty-eight pieces or a stainless steel case limited to twelve. ♡

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ELIZABETH DOERR IS THE EDITOR-IN-CHIEF OF [QUILLANDPAD.COM](http://QUILLANDPAD.COM), AN ONLINE MAGAZINE SPECIALIZED IN HIGH-END AND INDEPENDENT HOROLOGY.

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## QUICK FACTS

- + THE GRÖNEFELD ONE HERTZ IN FACT BEATS AT 3 HZ
- + THE GRÖNEFELD PARALLAX TOURBILLON WON THE TOURBILLON CATEGORY OF THE 2014 GRAND PRIX D'HORLOGERIE DE GENÈVE
- + BOTH BROTHERS HAVE WORKED AT SWITZERLAND'S AUDEMARS PIGUET RENAUD ET PAPI (APRP)



The Parallax Tourbillon, a winner at the 2014 Grand Prix d'Horlogerie de Genève

# GENEVA GRAND PRIX WINNERS

**EACH YEAR THE JURY** of the Grand Prix d'Horlogerie de Genève (GPHG) awards fine watches and their makers in an annual salute to excellence in horology. The 2014 jury comprised members from a diverse background that included watch historians, journalists, designers and industry experts, and it was led by Aurel Bacs. At the October ceremony in Geneva the jury handed out sixteen prizes. The Aiguille d'Or ('golden hand,' or grand prize) distinction was awarded to Breguet for its Classic Chronométrie.



**'AIGUILLE D'OR' GRAND PRIZE**  
Breguet | Classique Chronométrie



**LADIES' WATCH PRIZE**  
Blancpain | Women Off-centered Hour



**LADIES' COMPLICATIONS WATCH PRIZE**  
Christophe Claret | Margot



**STRIKING WATCH PRIZE**  
Hublot | Classic Fusion Cathedral  
Tourbillon Minute Repeater



**MEN'S WATCH PRIZE**  
Urban Jürgensen & Sønner |  
Central Second



**TOURBILLON WATCH PRIZE**  
Grönefeld | Parallax Tourbillon



**CALENDAR WATCH PRIZE**  
A. Lange & Söhne | Richard Lange  
Perpetual Calendar "Terraluna"



**CHRONOGRAPH WATCH PRIZE**  
De Bethune | DB29 Maxichrono Tourbillon